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Dear Investors,

On behalf of the entire GoodBox team, we would like to take this opportunity to thank you for your commitment and belief in GoodBox and our vision. It is also a timely moment for us to reiterate the necessity of this vision clearly, as we embark on the next chapter of the GoodBox journey.

A House of Lords report released last year warned that charities *are trailing the corporate world by a minimum of 5 years in digital skills*. No-one is more aware of this shortfall than charities themselves, 71% of whom express concern that their organization doesn't have the skills to run a successful fundraising campaign.

At a time that charities find themselves in the double-bind of being more financially stretched and more in demand than ever before, *it is imperative that new means of giving are found*.

GoodBox is ready to step up to this challenge; ushering in transformative technologies that will connect charities with donors, making giving intuitive and effective.

The best bit? Our hardware units are merely the start of this journey. GoodBox will use a sector-specific focus to drive the smartest minds in technology and business to focus their efforts on continuous innovation, distilling complex technologies into game-changing fundraising tools.

With the right technology, and the right partner, the charity sector can play a monumental role in changing the world for those most in need. For every £1 invested,

charities using GoodBox will raise well in excess of £50, over the next 5 years. Now that is REAL change.

As we move ahead and execute this vision, we will do so alongside you – our GoodBox ambassadors. With your help, we can avoid throwing eye-watering money at marketing, and instead invest all of our money into building kick-ass products that change the way we give. Our waiting list is fast approaching 500 charities, and with your advocacy we believe we can grow this significantly. Any opportunities should be referred to the website or [info@goodbox.com](mailto:info@goodbox.com).

Thank you for joining us at the start of this exciting journey.

Warm regards,

Francesca Hodgson & Andrew O'Brien

A handwritten signature in black ink. The name 'fhodgson' is written in a cursive, lowercase style. To its right is a stylized signature for Andrew O'Brien, featuring a large, looped 'A' followed by a horizontal line and a small flourish.

Co-Founders, GoodBox