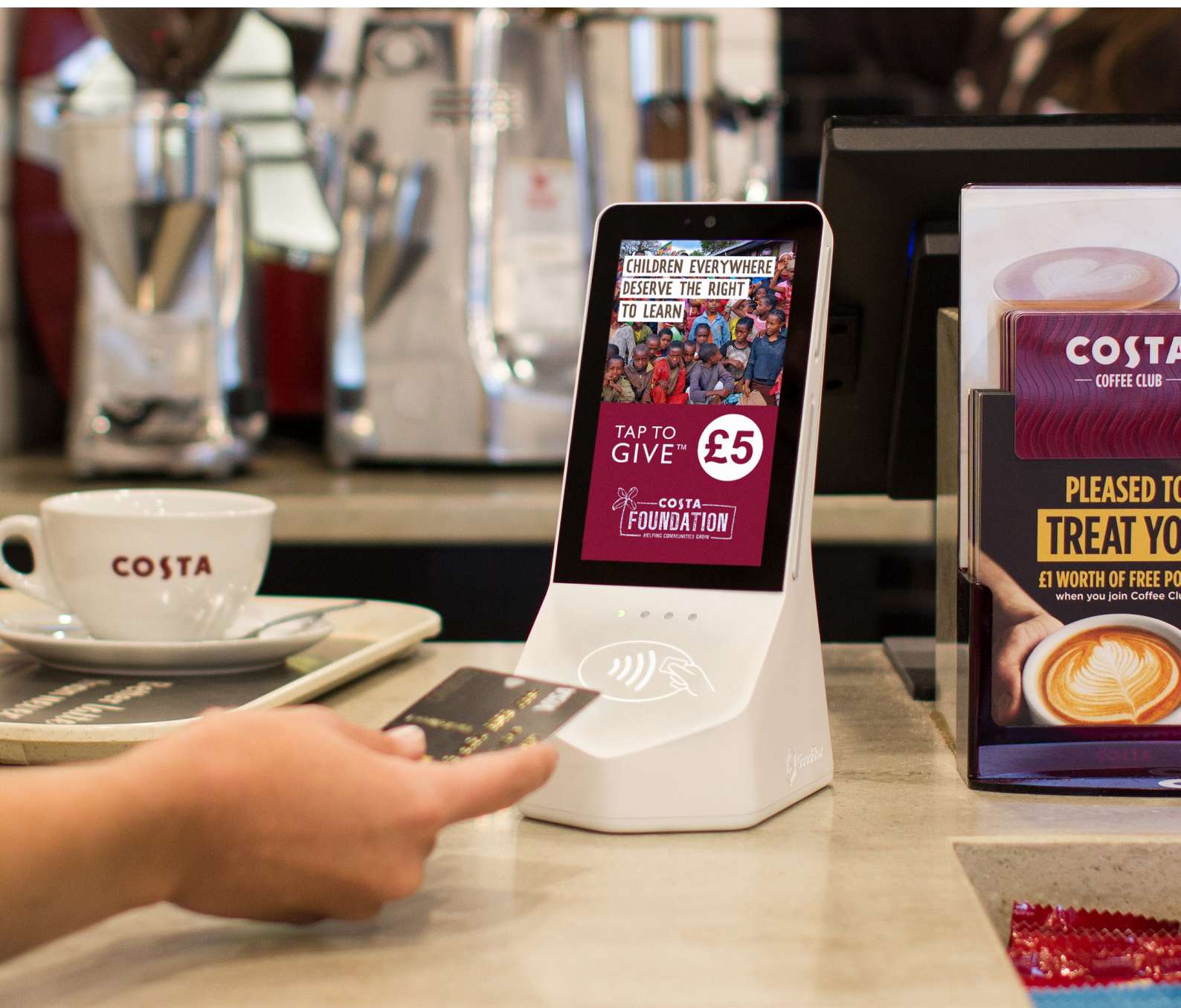# GBx Core Artwork Packages

At GoodBox, we pride ourselves on creating better connections between donors and causes. One of the best ways to facilitate this connection is compelling, emotive artwork showcasing the incredible work your organisation does. Your artwork is vital in forging an instant connection with a passer-by and encouraging them to support the work you do. In this document, you'll find the artwork packages we offer and what we'll need from you to help you captivate donors, encouraging them to tap their bank cards and support your organisation.

Bespoke Package

GBx Core

Package details:
Total design experience where our inhouse design team works with you to create bespoke content to generate truly engaging artwork to assist your fundraising.

GBx recommended

Bespoke Package

One-to-one collaborative approach with a design professional

Fully customised layout based on your needs

Custom colours

Custom typography

Bespoke imagery

Custom messaging

Charity logo

Charity number

Card scheme logos

2 iterations

£150

goodbox

Form an instant connection with your donors

The bespoke package offers limitless flexibility to let your message and brand shine. Our design team will work to your specific brief, creating unique artwork that tells your story and inspires support.

Turnaround time

Please allow a 4-day turnaround time per iteration for the bespoke package.

Artwork Packages

Bring your fundraising to life. Tell your story and thank your donors for their generosity with custom artwork. Our data shows a **65% increase in donations** with devices that have custom artwork when compared to generic market alternatives, so get creative and maximise your fundraising.

MOST POPULAR

Advanced Package

Custom colours

Background image

Custom messaging

Charity logo

2 iterations

Charity number

Card scheme logos

£70

Standard Package

Custom messaging

Charity logo

1 iteration

Charity number

Card scheme logos

-

-

£50

Default Package

Charity name

Charity number

Card scheme logos

-

-

-

-

Free

Turnaround time

Please allow a 3-day turnaround time per iteration for both the Standard and Advanced packages, and one day for the Default package.

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Advanced Package

GBx Core

Package details:
Tell your story through your own imagery, brand colours, custom messaging and logo making your cause instantly recognisable, encouraging a deeper connection with donors and more donations. Choose one of the templates below to get started. Please note the Advanced Package does not allow the use of custom fonts. If further customisation is required, please contact sales@goodbox.com for information on our Bespoke Package.
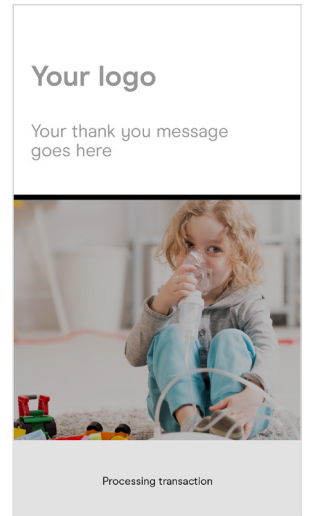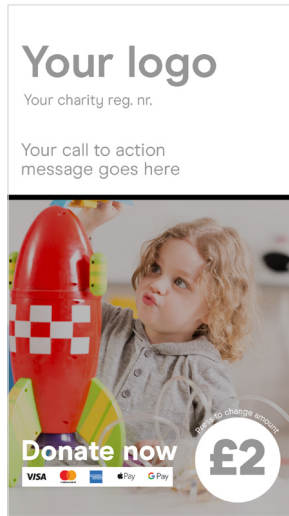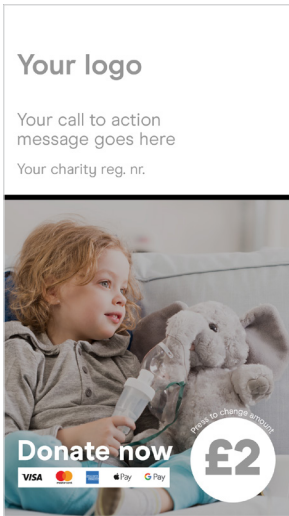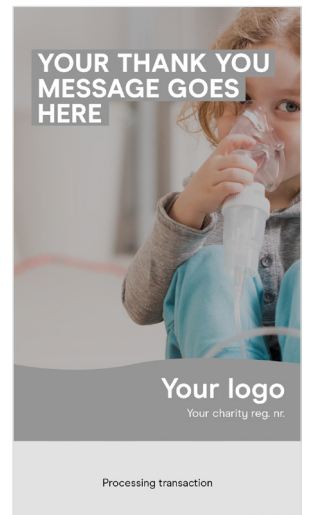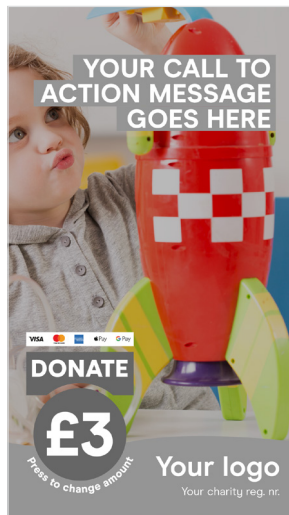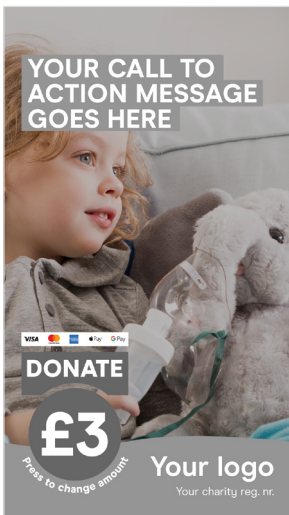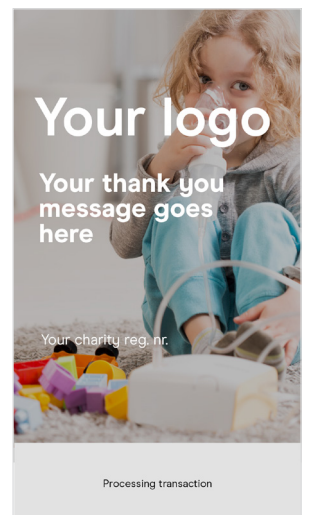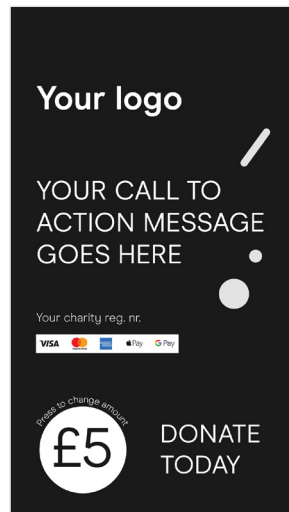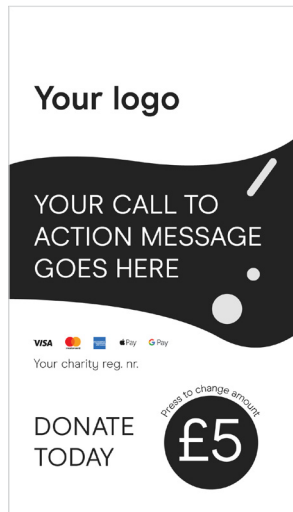
Template 1
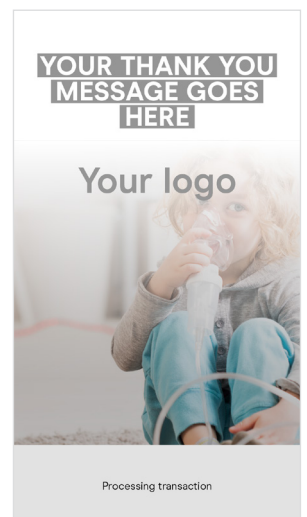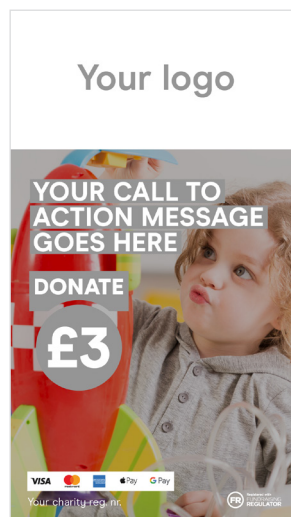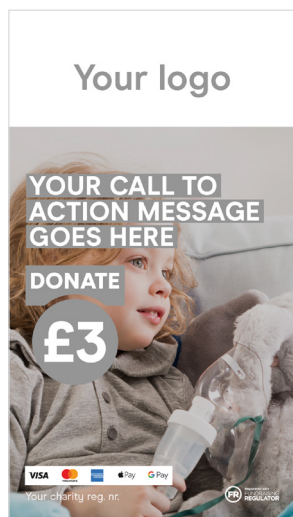
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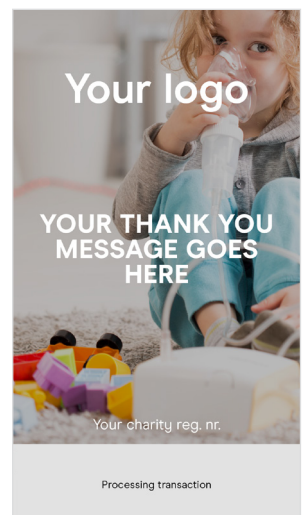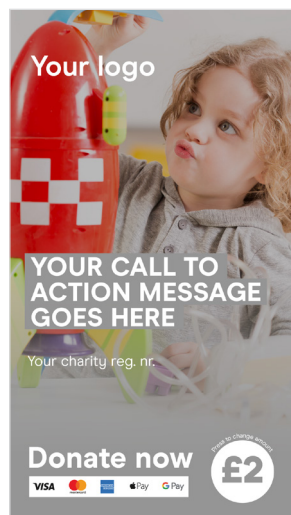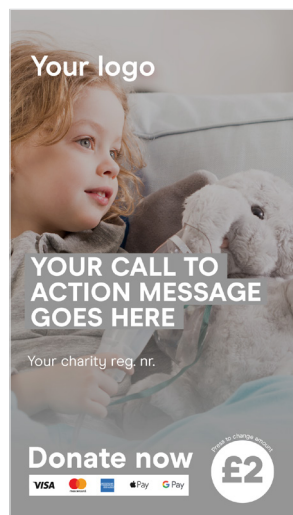
Template 3

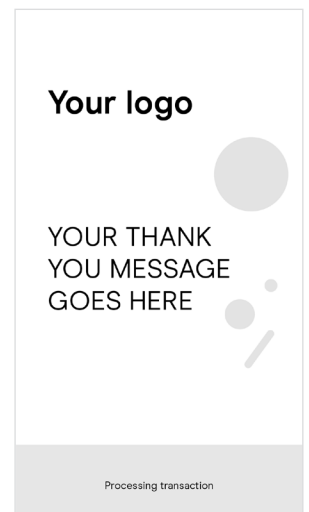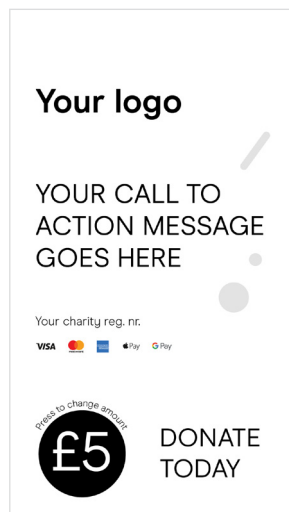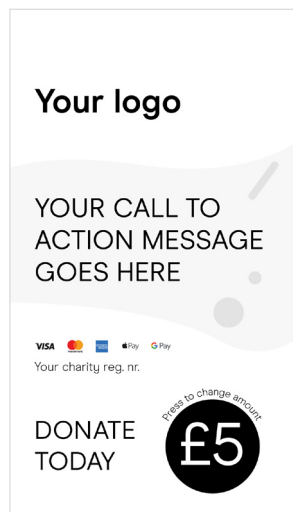## Template 4

Template 5

Standard Package

GBx Core

Package details:
Our Standard Package allows you to build an emotional connection with your donors through customised messaging and your charity logo. Choose from the templates below the one that most fits your organisation. Please note that background images and colours are not customisable with this package. The Standard Package does not allow custom imagery, fonts or for the colours to be altered.
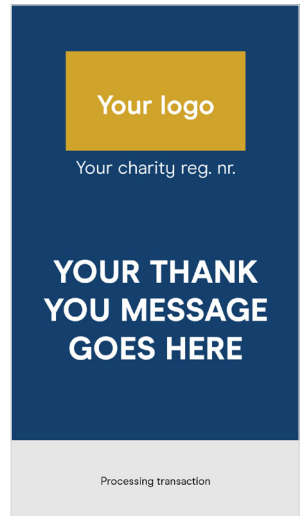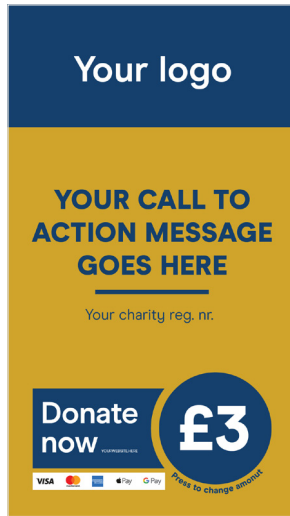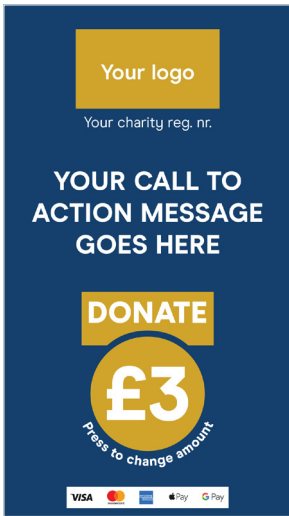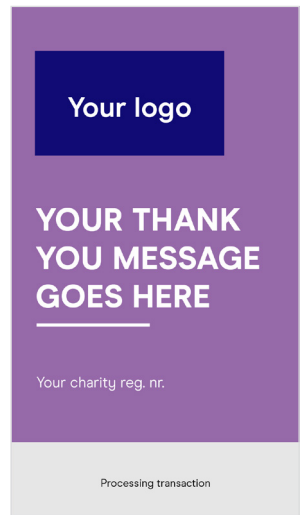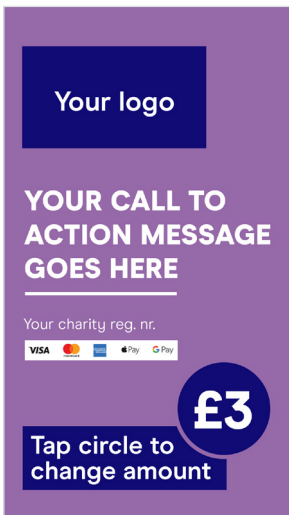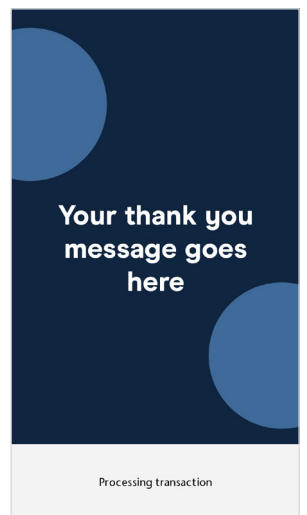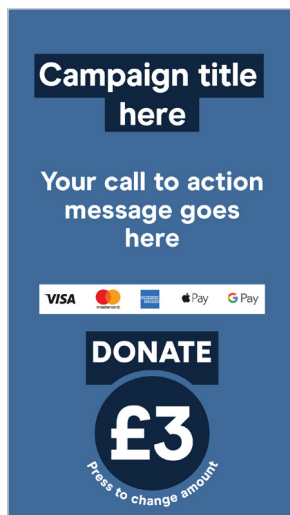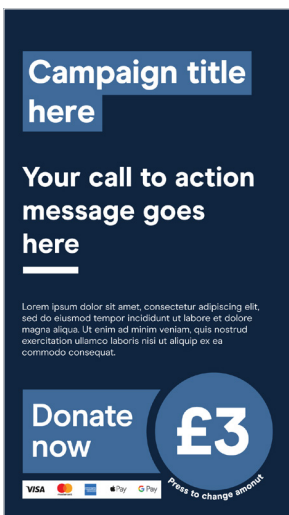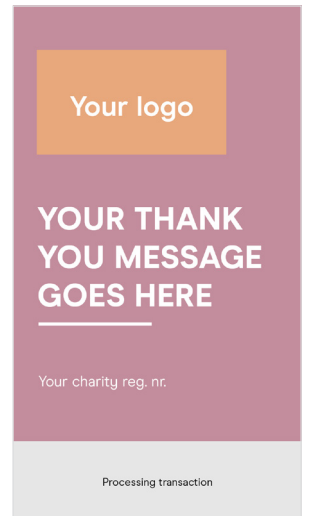
Template 1

Template 2

Template 3

Template 4

Template 5

Template 6

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Your charity reg. nr.

£3

Tap circle to change amount

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Press to change amount

£3

Your charity reg. nr.

Your logo

YOUR THANK YOU MESSAGE GOES HERE

Your charity reg. nr.

Processing transaction

Template 7

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Your charity reg. nr.

Press to change amount

£4

YOURWEBSITE.HERE

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Your charity reg. nr.

Press to change amount

£4

YOURWEBSITE.HERE

Your logo

YOUR THANK YOU MESSAGE GOES HERE

Your charity reg. nr.

Processing transaction

Template 8

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Your charity reg. nr.

£3

Tap circle to change amount

Your logo

YOUR CALL TO ACTION MESSAGE GOES HERE

Press to change amount

£3

Your charity reg. nr.

Your logo

YOUR THANK YOU MESSAGE GOES HERE

Your charity reg. nr.

Processing transaction

Default Package

GBx Core

Package details:
Default artwork is used as placeholder artwork if an organisation needs to begin fundraising before the design process is complete. Once your design has been finalised, our team can upload it to your device remotely.

Your Charity Name

DONATE

Charity reg. nr. 8326264

£3

Press to change amount

VISA mastercard AMERICAN Pay G Pay

Your Charity Name

DONATE

Charity reg. nr. 8326264

£3

Press to change amount

VISA mastercard AMERICAN Pay G Pay

Your Charity Name

Thank you
for your kind donation

Processing transaction

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