

GBx Podium Artwork Packages

At GoodBox, we pride ourselves on creating better connections between donors and causes. One of the best ways to facilitate this connection is compelling, emotive artwork showcasing the incredible work your organisation does. Your artwork is vital in forging an instant connection with a passer-by and encouraging them to support the work you do. In this document, you'll find the artwork packages we offer and what we'll need from you to help you captivate donors, encouraging them to tap their bank cards and support your organisation.



Bespoke Package

GBx Podium

Package details:

The complete design experience. Work one-to-one with our inhouse design team to create truly engaging artwork and maximise your contactless fundraising.

GBx
recommended

Bespoke Package

One-to-one collaborative approach
with a design professional

Fully customised layout
based on your needs

Custom colours

Custom typography

Bespoke imagery

Custom messaging

Charity logo

Charity number

Card scheme logos

2 iterations

£175



Form an instant connection with your donors

The bespoke package offers limitless flexibility to let your message and brand shine. Our design team will work to your specific brief, creating unique artwork that tells your story and inspires support.

Turnaround time

Please allow a 4-day turnaround time per iteration for the bespoke package.

Artwork Packages

Make your cause impossible to ignore and achieve stand-out fundraising results with customised panels on your GBx Podium. Use your artwork to be instantly recognisable, build trust and grab the attention of your donor base in high footfall areas. Our data shows a **65% increase in donations** with devices that have custom artwork when compared to generic market alternatives, so get creative and maximise your fundraising.

<div style="position: relative;"> <div style="position: absolute; top: -10px; left: -10px; transform: rotate(-45deg); background-color: #e91e63; color: white; padding: 2px 5px; font-weight: bold; font-size: 0.8em;">MOST POPULAR</div> <div style="border: 1px solid #ccc; padding: 15px; background-color: #fff;"> <h2 style="color: #e91e63; margin: 0;">Advanced Package</h2> <ul style="list-style-type: none"> Custom colours Background image Custom messaging Charity logo 2 iterations Charity number Card scheme logos </div> <div style="position: absolute; bottom: -30px; left: 50%; transform: translate(-50%, -50%); background-color: #e91e63; color: white; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; font-weight: bold; font-size: 1.2em;">£90</div> </div>	<div style="border: 1px solid #ccc; padding: 15px; background-color: #fff;"> <h2 style="color: #e91e63; margin: 0;">Standard Package</h2> <ul style="list-style-type: none"> Custom messaging Charity logo 1 iteration Charity number Card scheme logos - - </div> <div style="position: absolute; bottom: -30px; left: 50%; transform: translate(-50%, -50%); background-color: #e91e63; color: white; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; font-weight: bold; font-size: 1.2em;">£75</div>	<div style="border: 1px solid #ccc; padding: 15px; background-color: #fff;"> <h2 style="color: #e91e63; margin: 0;">Default Package</h2> <ul style="list-style-type: none"> Charity name Charity number Card scheme logos - - - - </div> <div style="position: absolute; bottom: -30px; left: 50%; transform: translate(-50%, -50%); background-color: #e91e63; color: white; border-radius: 50%; width: 60px; height: 60px; display: flex; align-items: center; justify-content: center; font-weight: bold; font-size: 1.2em;">Free</div>
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Turnaround time

Please allow a 4-day turnaround time per iteration for both the Standard and Advanced packages, and one day for the Default package.

Advanced Package

GBx Podium

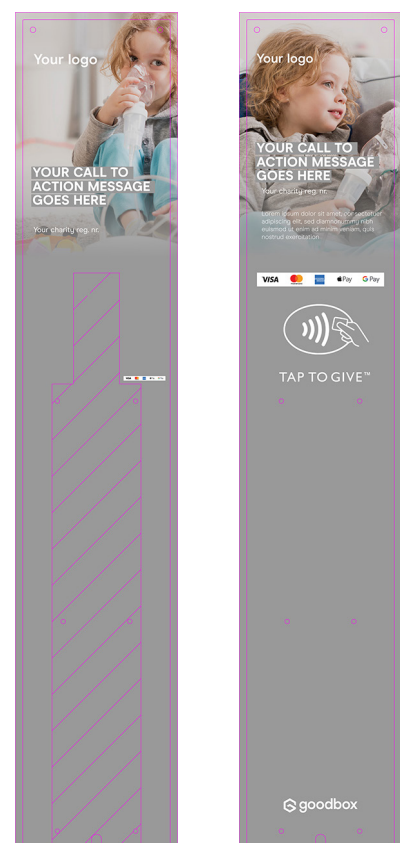
Package details:

Tell your story through your own imagery, brand colours, custom messaging and logo making your cause instantly recognisable, encouraging a better connection with donors and more donations. Choose one of the templates below to get started. Please note the Advanced Package does not allow the use of custom fonts. If further customisation is required, please contact sales@goodbox.com for information on our Bespoke Package.

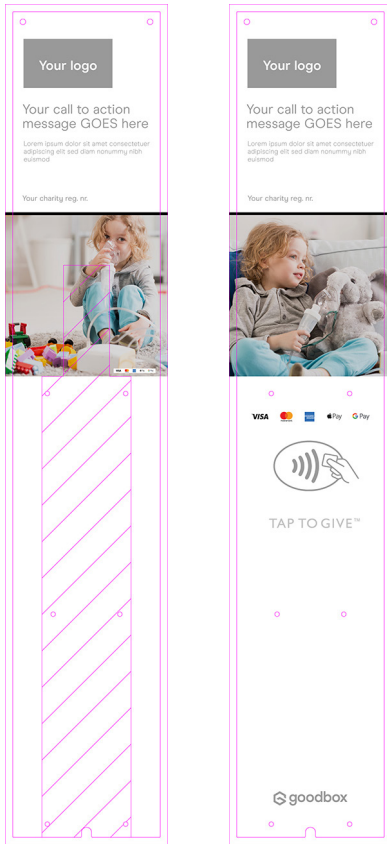
Template 1



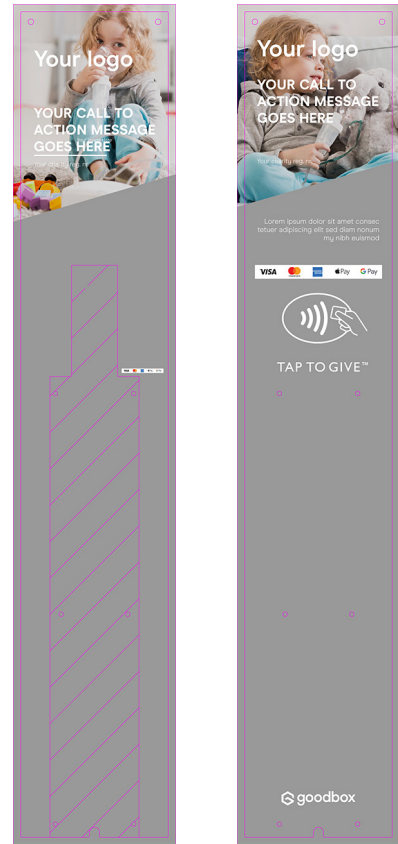
Template 2



Template 3



Template 4



Template 5



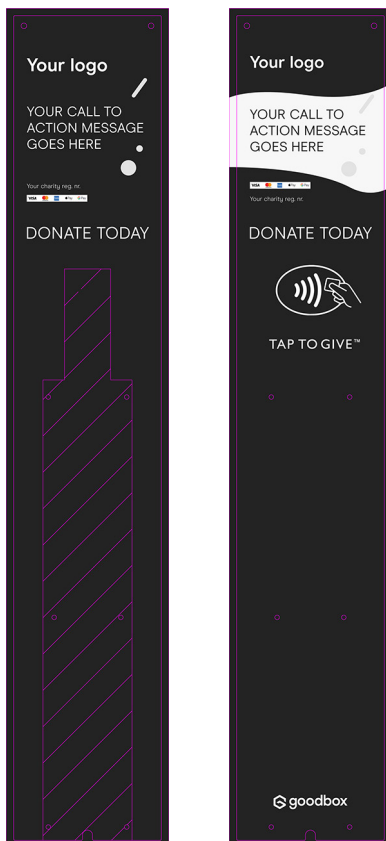
Standard Package

GBx Podium

Package details:

Our Standard Package allows you to build an emotional connection with your donors through customised messaging and your charity logo. Choose the template below which most fits your organisation. Please note that background images and colours are not customisable with this package. The Standard Package does not allow custom imagery, fonts or for the colours to be altered.

Template 1

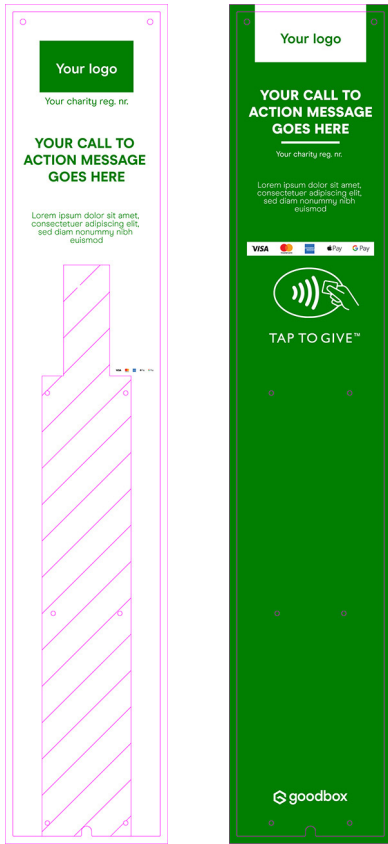


Template 2



Please note the pink lines denote areas where the artwork will be blocked by the GBx Core device, screws and other structures, and will not be present in the final product

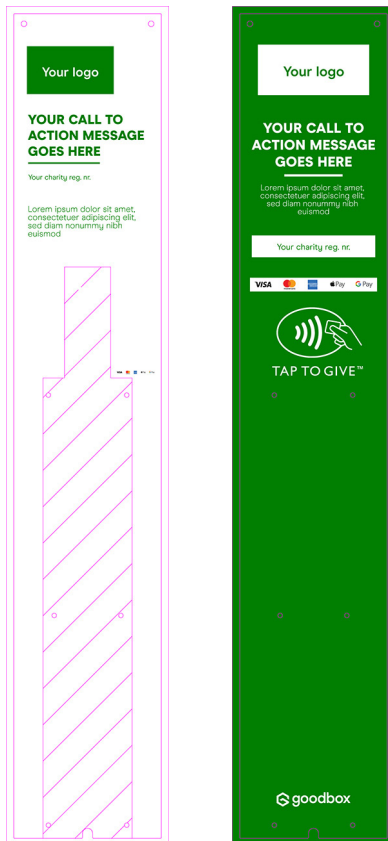
Template 3



Template 4



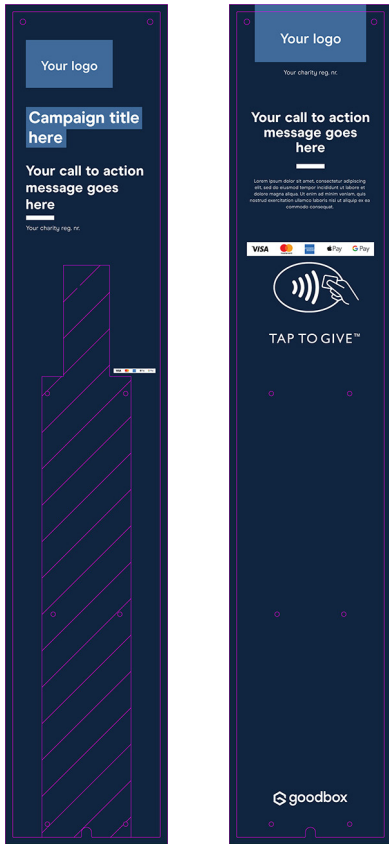
Template 5



Template 6



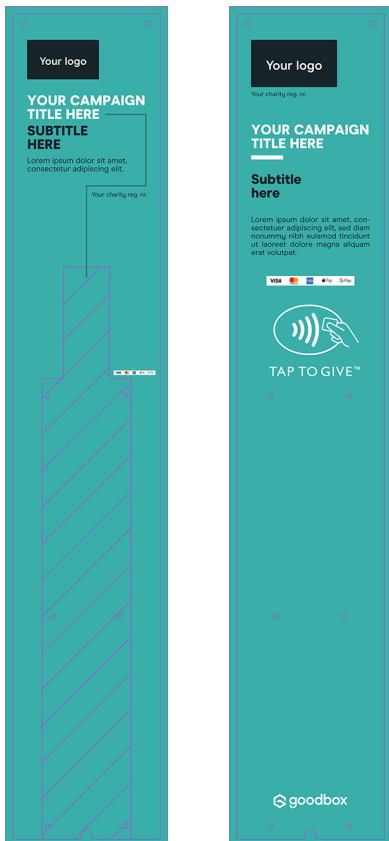
Template 7



Template 8



Template 9



Template 10



Default Package

GBx Podium

Package details:

Default artwork is used as placeholder artwork if an organisation needs to begin fundraising before the design process is complete. Once your design has been finalised, the Default artwork can be easily swapped out for your custom artwork.

