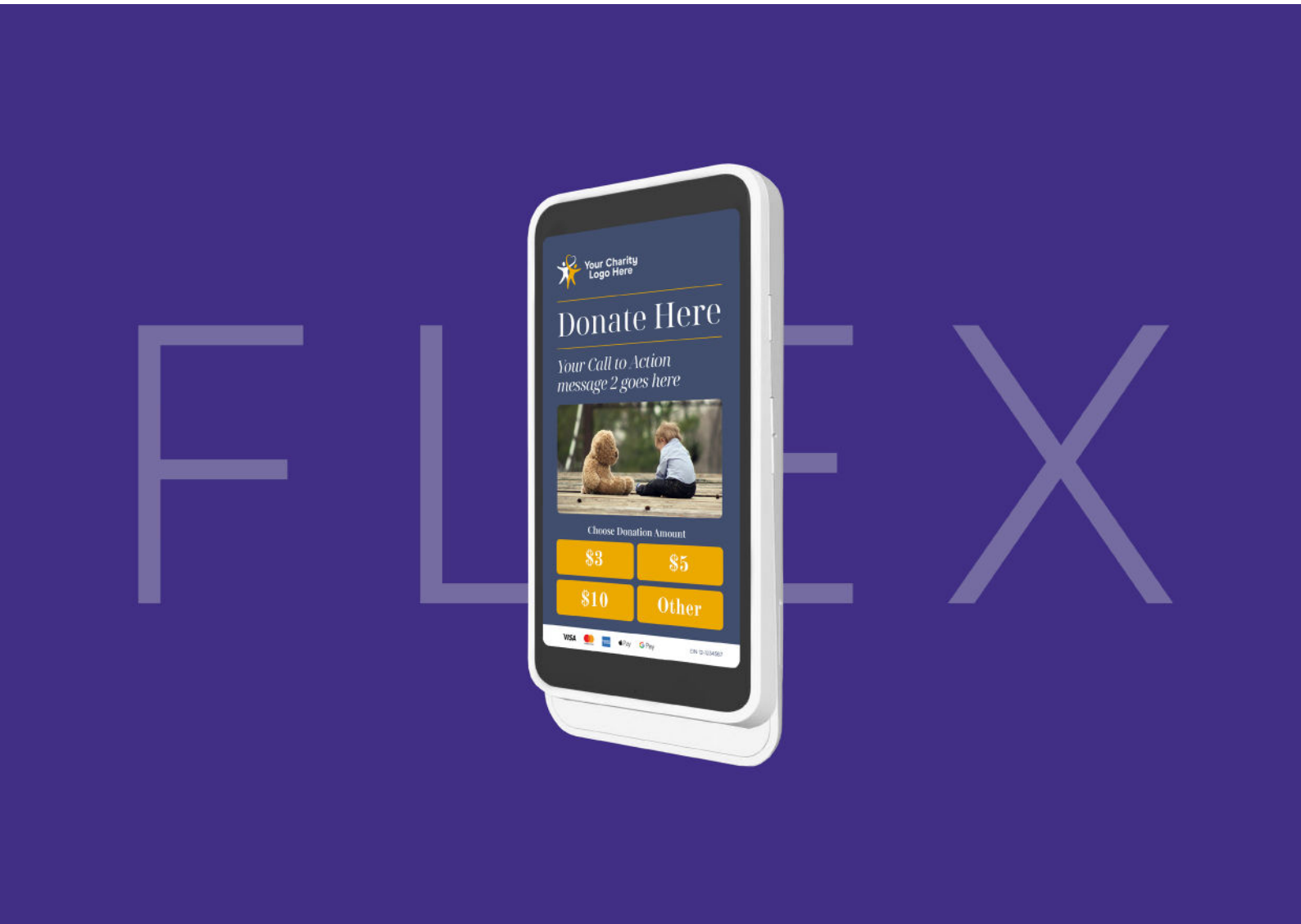
GBx Flex Artwork Packages

At GoodBox, we pride ourselves on creating better connections between donors and causes. One of the best ways to facilitate this connection is with compelling, emotive artwork showcasing the incredible work of your organisation. The images you use to convey your message are vital in forging an instant connection with a potential donor.
This document provides all of the guidelines and resources your design team will need in order to create captivating artwork that will resonate with contributors and encourage them to support your aim.



Artwork Packages

Bring your fundraising to life. Tell your story and thank your donors for their generosity with custom artwork. Our data shows a **65% increase in donations** with devices that have custom artwork, when compared with generic market alternatives. So get creative and maximise your fundraising!

Creative Package

- Custom messaging
- Charity logo
- 1 iteration
- EIN number
- Card scheme logos
- Custom colours and font
- Custom Imagery (template dependent)

$125

SEE TEMPLATES

Classic Package

- Charity name
- Charity logo
- EIN number
- Card scheme logos
- -
- -
- -

Free

SEE TEMPLATES

Turnaround time

Please allow a two-day turnaround for the Creative package, and two days for the Classic package.

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Bespoke Package

GBx Flex

Package details:
A complete design experience where our in-house design team works with you to create bespoke content that will generate truly engaging artwork to assist your fundraising.

Bespoke Package

One-to-one collaborative approach with a design professional

Fully customised layout based on your needs

Custom colours

Custom typography

Bespoke imagery

Custom messaging

Charity logo

EIN number

2 iterations

$250

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Form an instant connection with your donors

The bespoke package offers limitless flexibility to let your message and brand shine. Our design team will work to your specific brief, creating unique artwork that tells your story and inspires support.

Turnaround time

Please allow a three-day turnaround time per iteration for the bespoke package.

Creative Package: Multi Amount

GBx Flex

Package details:

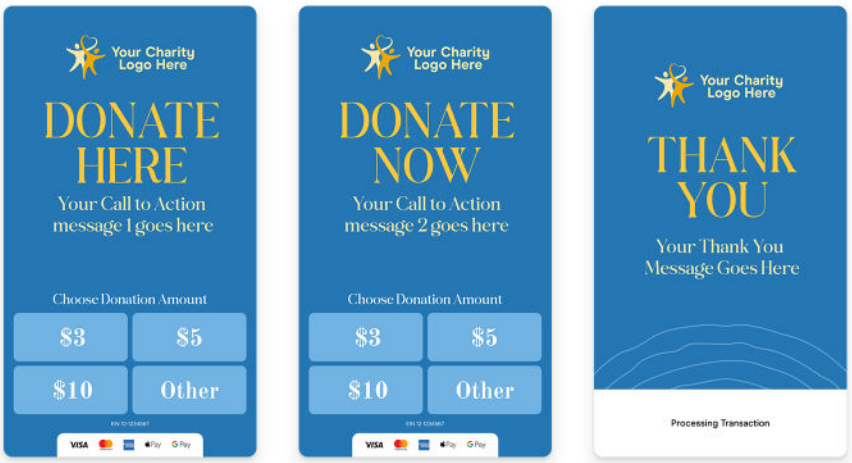
Tell your story through your own imagery, custom messaging, colours, font and logo, making your cause instantly recognisable – a guaranteed way to attract more interest.

Choose one of the templates below to get started. If further on-brand customisation is required, please contact sales@goodbox.com for information on our Bespoke package.

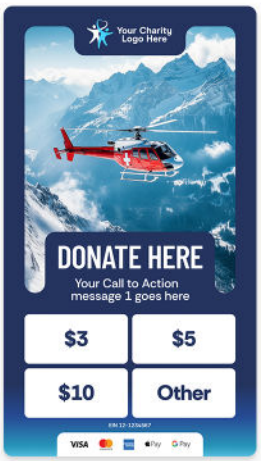
Template 1:

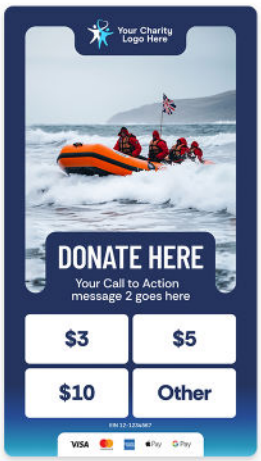


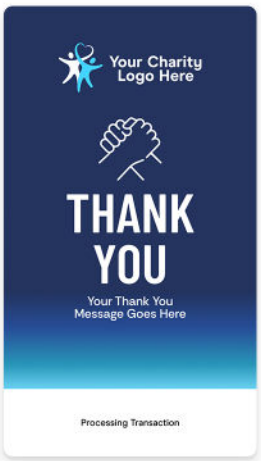
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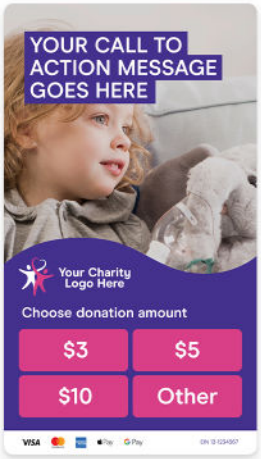
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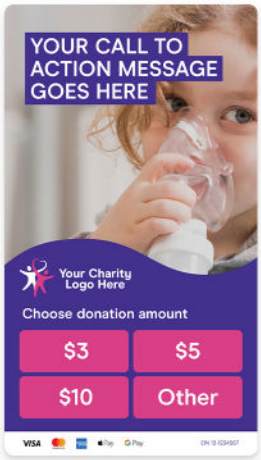






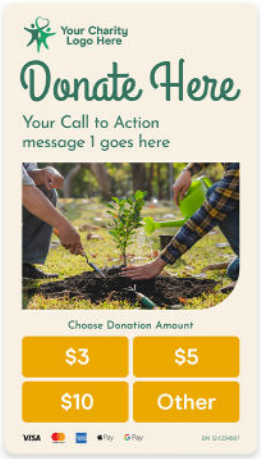
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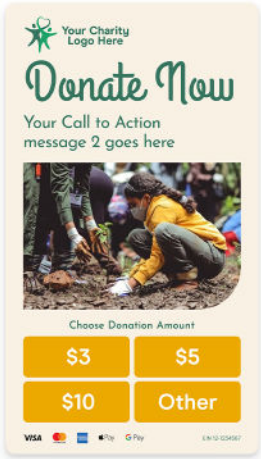






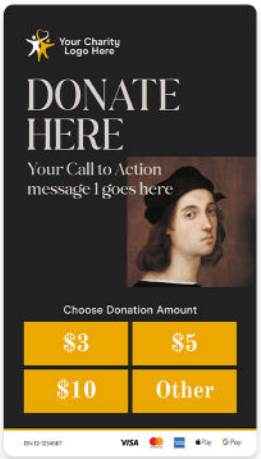
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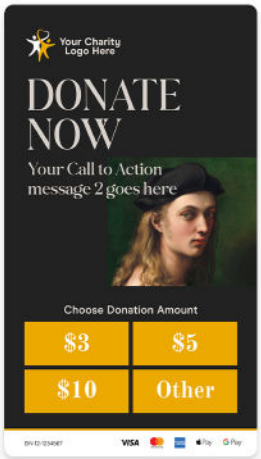






Template 6:





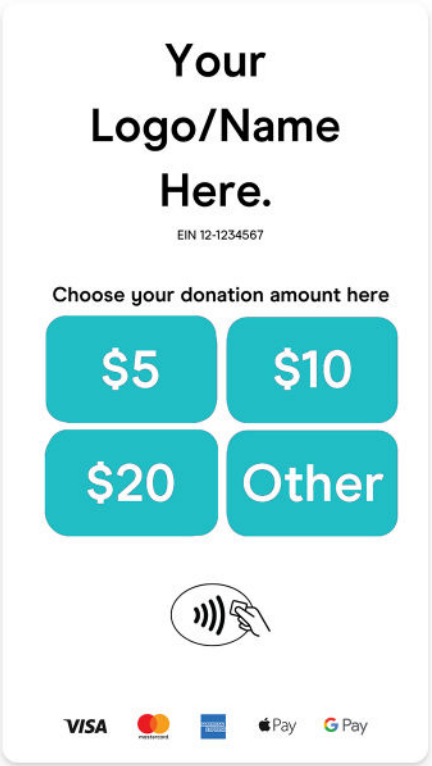


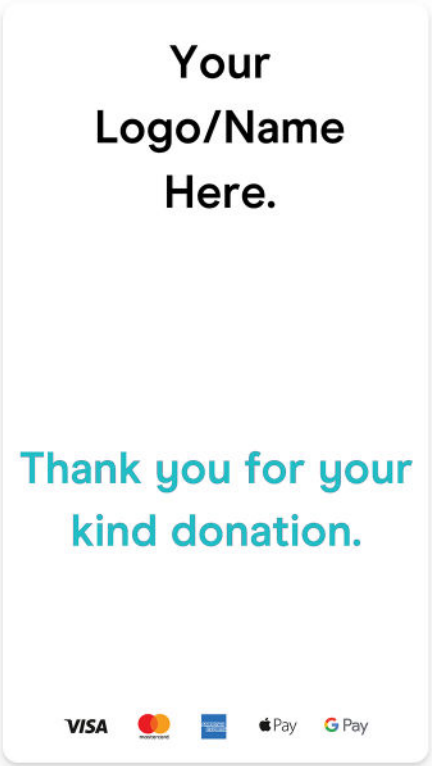
Classic Package

GBx Flex

Package details:
Please see examples below using GoodBox branding. Our in-house design team will create Classic artwork using brand colours from your logo.

Multi Amount:





Countertop Stand

GBx Flex

Package details:
The Countertop Stand offers a stable and professional display solution for the Flex, ensuring the device remains accessible and securely positioned. Designed with durability and functionality in mind, this stand integrates seamlessly into any setting, providing a refined and organised presentation for effective donation collection.
The Flex Countertop Stand will be customised to complement the artwork displayed on your Flex device.

Please note that it is possible to reprint the vinyl's and backboards to suit your changing campaigns, these will be supplied for you to attach, the costs are detailed below.

Countertop Classic:

Reprint **$70**

The Countertop Stand will be as below with the addition of your logo/name.



Countertop Creative:

Reprint **$95**

The Countertop Stand will be customised to complement the artwork displayed on your Flex device.



GoodBox Podium

GBx Flex

Package details:
The GBx Podium provides an opportunity to showcase your GBx Flex device and engage with your donors in large spaces. It includes a slot to accept cash donations and can be supplied with an optional battery pack to provide an additional 48 hours of power. The backboard and body of the GBx Podium can be completely customised and can be re-branded at a later date to accommodate changing campaigns or messaging.

Please note that it is possible to reprint the vinyl's and backboards to suit your changing campaigns, these will be supplied for you to attach, the costs are detailed below.

Podium Classic:

Reprint **$140**

The GoodBox Podium will be as below with the addition of your logo/name.



Podium Creative/Bespoke:

Reprint **$165**

The GoodBox Podium will be customised to complement the artwork displayed on your Flex device.

